

1 ROUTE. 2 CHOICES.  
DRIVE OR RIDE.

CHALLENGE  
PAKISTAN  
2026

TUK TUK  
CHALLENGE

TOUR DE PAKISTAN

06-13 SEPTEMBER 2026

ONE CHALLENGE. TWO RIDES. YOUR CHOICE: TUK TUK OR BICYCLE. IN AID OF CHILDREN OF THE WORLD.

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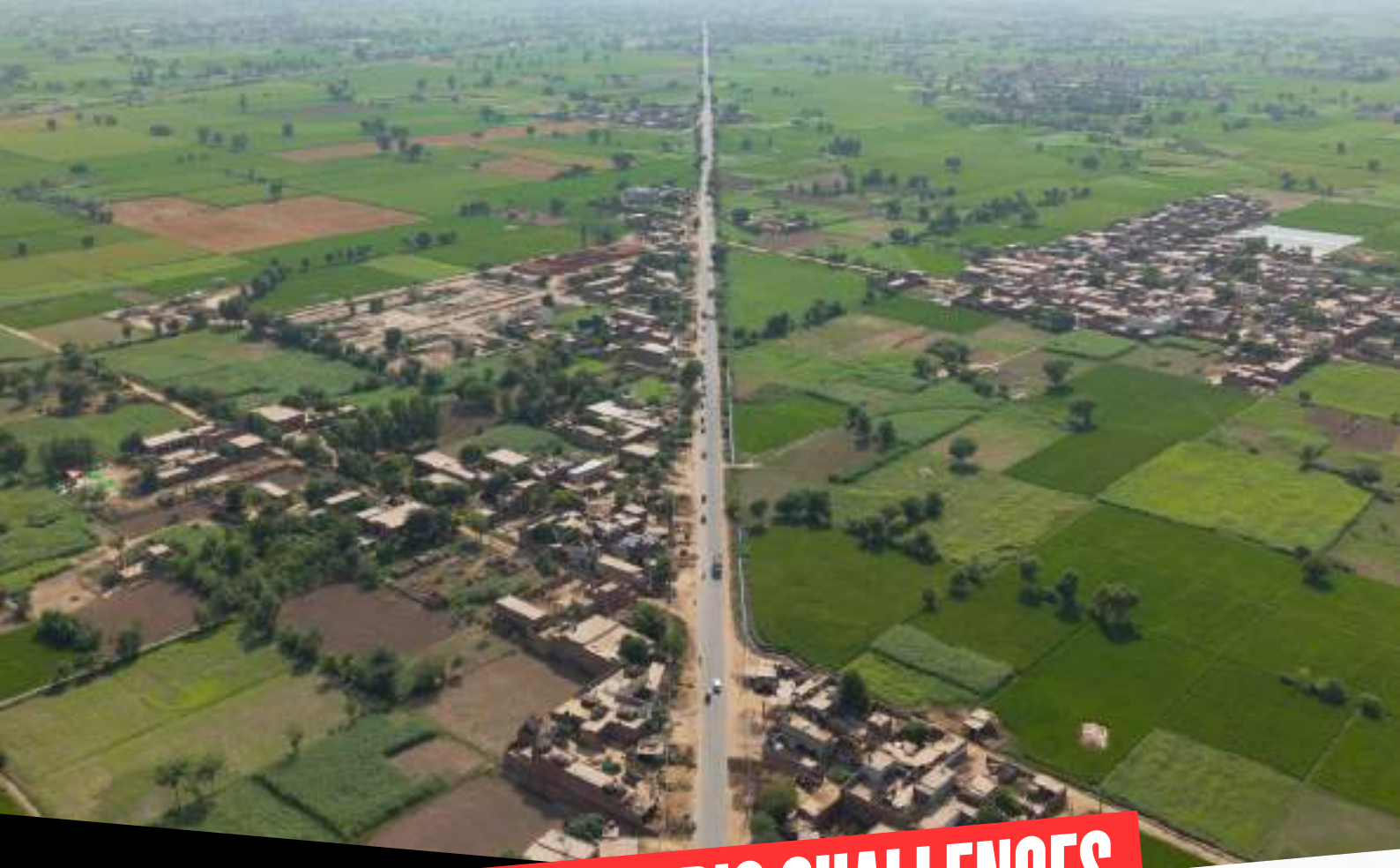
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# 1 LEGENDARY ROAD. 2 EPIC CHALLENGES. ONE UNFORGETTABLE PURPOSE.

**Pakistan is a land defined by the warmth of its people and the depth of its history. At the heart of it all lies the Grand Trunk Road—a 2,500-kilometer artery that has carried emperors, pilgrims, and traders for over two millennia.**

**In September 2026, the road calls to you.**

Challenge Pakistan is more than a trip; it is a human-powered (or 3-wheeled) expedition through the soul of Punjab. Whether you choose the iconic rattle of a Tuk-Tuk or the rhythmic pulse of a bicycle, you will experience a Pakistan rarely seen by the outside world.

From the modern avenues of Islamabad to the ancient heartbeat of Lahore, this is your

chance to trade speed for stories and distance for impact. You won't just pass through these communities; you will support them, learn from them, and leave a piece of your heart behind.

**THE CHOICE IS YOURS.  
THE IMPACT IS UNIVERSAL.**

**1 WEEK OF ENDURANCE & DISCOVERY**

**440 KM OF HISTORIC LANDSCAPES**

**LIFE-CHANGING SUPPORT FOR EDUCATION  
& COMMUNITY EMPOWERMENT**



# TUK-TUK CHALLENGE PAKISTAN 2026

**PUNJAB, PAKISTAN | 06-13 SEPTEMBER 2026**

**A ONCE-IN-A-LIFETIME JOURNEY OF CULTURE, FAITH, ENDURANCE, & PURPOSE ALONG ONE OF THE WORLD'S OLDEST LIVING ROADS.**

## **A JOURNEY UNLIKE ANY OTHER**

The Grand Trunk Road Tuk-Tuk Challenge is not a race. It is a purpose-driven adventure that takes you through the heart of Punjab, Pakistan, travelling by one of South Asia's most iconic vehicles — the tuk-tuk.

From the calm avenues of Islamabad to the vibrant outskirts of Lahore, this journey follows the historic Grand Trunk Road, a route once

travelled by traders, scholars, pilgrims, and emperors. Today, it becomes the setting for a deeply human experience of connection, resilience, and shared purpose.

This is slow travel at its most meaningful — where every mile is earned, every stop tells a story, and every interaction matters.



## **WHY THE TUK-TUK CHALLENGE?**

Travelling by tuk-tuk strips the journey back to its essentials. You feel the heat, the breeze, the terrain, and the rhythm of daily life. You pass through farmland, orchards, canals, villages, towns, and sacred sites — meeting people where they live, work, worship, and learn.

## **CELEBRATE**

**PEOPLE OVER SPEED | STORIES OVER DISTANCE  
IMPACT OVER COMPETITION**

# THE SPIRIT OF THE CHALLENGE



## RESILIENCE

Endure distance, heat, terrain, and mechanical unpredictability together as a team.



## CONNECTION

Engage with farmers, shopkeepers, students, elders, & fellow travelers along the way.



## CULTURE & FAITH

Experience Punjabi heritage, historic towns, & sacred sites across multiple faith traditions.



## PURPOSE

Link physical challenge with tangible social impact through education, rehabilitation, & community empowerment.

# WHAT MAKES THIS JOURNEY SPECIAL

01

Travel one of the oldest continuous highways in the world.

02

Navigate Punjab's landscapes at a human pace.

03

Visit Islamabad, Jhelum, Sialkot, Kartarpur Sahib, Muridke, & Lahore.

04

Engage directly with Muslim Charity supported projects

05

Hand over Tuk-Tuks to community partners at the journey's end

06

Fully supported throughout by an experienced operations team



# TRIP HIGHLIGHTS

## 1. ISLAMABAD

A reflective start to the journey with cultural and historical visits including Faisal Mosque, Daman-e-Koh, Pakistan Monument, and Lok Virsa Museum.



## 2. GRAND TRUNK ROAD CHALLENGE

Drive your tuk-tuk through Punjab's heartland — from urban centres to rural plains, canals, orchards, and village roads.

## 3. EDUCATION & IMPACT

Visit a Muslim Charity-supported computer lab at Punjab University, Jhelum, and meet students whose futures are being shaped by access to education.



## 4. COMMUNITY & INCLUSION

Engage with community initiatives in Kharian and Lahore supporting children with disabilities and vulnerable families.



## 6. A MEANINGFUL FINALE

Attend the Wagah Border flag-lowering ceremony & formally hand over tuk-tuks to local rehabilitation centres in Lahore.



## 5. FAITH & REFLECTION

Visit Gurdwara Kartarpur Sahib, one of Sikhism's holiest sites, reflecting on shared values of service, equality, and peace.



# THE ROUTE



ISLAMABAD

JHELUM

SIALKOT

KARTARPUR SAHIB

MURIDKE

LAHORE



TOTAL DISTANCE:  
421–440 KM (261–273 MILES)

TRAVELLED OVER 5 TUK-TUK  
RIDING DAYS

FULLY SUPPORTED WITH BACKUP  
VEHICLES & LOGISTICS

As an extra safety precaution, the tuk-tuk journey concludes at Muridke, with onward travel into Lahore by air-conditioned coach.

## WHO IS THIS FOR?

ADVENTURERS SEEKING MEANINGFUL TRAVEL

FRIENDS, FAMILIES, OR COLLEAGUES FORMING TEAMS

MIXED OR SINGLE-GENDER GROUPS

THOSE MOTIVATED BY CULTURE, FAITH, SERVICE, & CHALLENGE

\*No prior tuk-tuk experience required. Training & orientation provided.



## SUPPORT & SAFETY

FULL OPERATIONAL SUPPORT THROUGHOUT PAKISTAN

PRE-DEPARTURE BRIEFING & VEHICLE TRAINING

SUPPORT VEHICLES FOR BREAKDOWNS OR EMERGENCIES

CAREFULLY PLANNED ROUTES & ACCOMMODATION

\*Participants are advised to arrange comprehensive personal travel insurance.





## **MORE THAN A JOURNEY**

The Grand Trunk Road Tuk-Tuk Challenge is a story in motion — from hills to plains, from classrooms to communities, from faith to action.

It proves one enduring truth: It is not the vehicle that defines the journey — it is the heart behind the wheel.



## **READY TO TAKE PART?**

Whether you join as a team or an individual, this challenge offers an unforgettable experience rooted in culture, connection, and purpose.



**REGISTER NOW!**

For registration & more information scan QR code or visit:

**MUSLIMCHARITY.ORG.UK/TUKTUK-PAKISTAN**



**GRAND TRUNK ROAD TUK-TUK CHALLENGE 2026  
TRAVEL WITH PURPOSE. JOURNEY WITH HEART.**



# GRAND TRUNK ROAD CYCLING TOUR

PUNJAB, PAKISTAN | 06-13 SEPTEMBER 2026

## AN EPIC RIDE THROUGH HISTORY, CULTURE, AND PURPOSE

The Grand Trunk Road Cycling Tour is an unforgettable adventure through the heart of Punjab, Pakistan—one of the world’s oldest living corridors of trade, faith, and civilization.

By replacing tuk-tuks with bicycles, this journey becomes something far more profound:

a human-powered expedition where every kilometre is earned, every landscape is felt, and every encounter matters.

**This is not a race.** It is a bold celebration of resilience, connection, culture, faith, and slow travel—experienced at the rhythm of the road.

## THE SPIRIT OF THE TOUR



### RESILIENCE

Enduring long distances, open plains, heat & changing terrain—a daily test of physical & mental strength.



### CONNECTION

Authentic engagement with local communities, shared meals, conversations, & moments that only slow travel makes possible.



### CULTURE & FAITH

A journey through Punjab’s sacred sites and living heritage, where spirituality and daily life intertwine.



### PURPOSE

Personal achievement met with education, empowerment & lasting social impact.

# THE JOURNEY

## DAY ONE — ARRIVAL IN ISLAMABAD

Arrive in Pakistan's capital and settle in. Welcome dinner at a vibrant local food street, setting the tone for the adventure ahead.

## DAY TWO — ORIENTATION & ISLAMABAD CULTURAL RIDE

Bike fitting and safety briefing followed by a gentle acclimatisation ride through Islamabad. Cycle past iconic landmarks including Faisal Mosque, Daman-e-Koh, the Pakistan Monument, and the Lok Virsa Museum.



## DAY THREE — ISLAMABAD TO JHELUM 115 KM

The adventure begins. Ride from Islamabad's Zero Point onto the legendary Grand Trunk Road—an ancient artery of history. Visit Punjab University's Jhelum Campus & Muslim Charity-supported computer lab to see impact first-hand.

## DAY FOUR — JHELUM TO SIALKOT 130 KM

A long, rewarding day through rural Punjab. Cycle via Kharian and Jalalpur Jattan, passing fields, villages & roadside life. Community visits & cultural immersion bring the route to life.

## DAY FIVE — SIALKOT TO KARTARPUR SAHIB 80.5 KM

A deeply moving pilgrimage ride. Cycle towards Kartarpur Sahib and visit the revered Gurdwara, a place of profound spiritual significance. Return by coach after the visit.

## DAY SIX — NAROWAL TO MURIDKE 97 KM

The final cycling stretch—reflective, challenging, and celebratory. After completing the ride, transfer by coach to Lahore for safety due to traffic conditions.



## DAY SEVEN — LAHORE: IMPACT & CLOSURE

A powerful closing day. Bicycle handover ceremony symbolising lasting impact, a visit to the Wagah Border, and a final celebratory dinner to mark the completion of an extraordinary journey.

## DAY EIGHT — DEPARTURE

Breakfast and checkout, departing with memories, friendships, and a sense of purpose that lasts far beyond the road.



## THE TOUR AT A GLANCE



ISLAMABAD

JHELUM

SIALKOT

KARTARPUR SAHIB

MURIDKE

LAHORE



**TOTAL DISTANCE:** 421–440 KM (261–273 MILES)

**TERRAIN:** FLAT TO GENTLY ROLLING

**FULLY SUPPORTED** WITH TRANSFERS WHERE REQUIRED

**EXPERIENCE LEVEL:** ADVENTURE & ENDURANCE CYCLISTS

## READY TO TAKE PART?

Whether you join as a team or an individual, this challenge offers an unforgettable experience rooted in culture, connection, and purpose.



**REGISTER NOW!**

For registration & more information scan QR code or visit:

[MUSLIMCHARITY.ORG.UK/TOURDEPAKISTAN](https://MUSLIMCHARITY.ORG.UK/TOURDEPAKISTAN)



Whether you find your rhythm in the hum of an engine or the spin of a pedal, you are joining a mission that transforms lives.



**1 ROUTE. 2 CHOICES. DRIVE OR RIDE.**

In Aid of Children of the World.

**MUSLIMCHARITY.ORG.UK**

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